VENDOR BOOTH

$1,000

Vendors may display at the finishline and the awards ceremony for the same price!

- VENDOR AND SPONSOR APPLICATION IS AT: bakervegas.net/sponsor-ship-opportunities/
- SPACES ASSIGNED ON A FIRST PAID, FIRST SERV BASIS
- INSIDE RIO ALL-SUITE HOTEL

FOR SPONSOR/VENDOR INFORMATION CONTACT:

RUBEN CRANE
323.221.5222 ext 204
rcrane@lapraac.com

BY MAIL:
2027 B2V VENDOR/SPONSOR ADMINISTRATOR
P.O. BOX 861148
LOS ANGELES, CA 90086

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SWAG BAG SPONSORSHIP
$12,000

Be this year's official SWAG BAG Sponsor. Your logo along side of the B2V logo on the official SWAG BAG. With distribution of over 7,000 bags, this is a great opportunity to get your name out to the B2V family!

SWAG BAG INSERT SPONSORSHIP
$500

This is your opportunity to get your flyer, gift or both to every participant in the race. With an expected 6,750+ runners, this is a great way to maximize your advertisement dollars.

Flyer Insert – $500
Gift Insert – Free Upon Approval
One of Each – $500

START OR FINISH LINE SPONSOR
$5,000 (each)

This is your opportunity to be the exclusive Start and/or Finish Line Sponsor. You will receive reserved space at the start and/or Finish line to display your business and/or product. We will also provide a feather flag with your company name or logo at your location.

LOS ANGELES POLICE REVOLVER & ATHLETIC CLUB

B2V

MARCH 20TH & 21ST SPONSORSHIP AND VENDOR INFORMATION

ADVERTISEMENT & SPONSORSHIP

AWARD CEREMONY E-BROCHURE ADVERTISEMENTS!

FULL PAGE	$1.000
HALF PAGE	$750
QUARTER PAGE	$500
BUSINESS CARD	$250

SPONSORSHIP OPPORTUNITIES

THE 2027 BAKER TO VEGAS CHALLENGE CUP RELAY IS PLEASED TO OFFER A VARIETY OF SPONSORSHIP OPPORTUNITIES.

TITLE SPONSORSHIP
$35,000
PLATINUM SPONSORSHIP
$12,000
GOLD SPONSORSHIP
$6,000
SILVER SPONSORSHIP
$3,000
SWAG BAG
$12,000
SWAG BAG INSERT
GIFT ITEM - FREE
INSERT - $500

TITLE SPONSOR

$35,000

- 5 HOTEL ROOMS FOR EVENT WEEKEND
- SIGNAGE AT THE AWARDS CEREMONY
- SIGNAGE AT THE FINISH LINE
- CORPORATE NAME ON BIBS
- CORPORATE NAME ON RUNNERS SHIRTS
- RECOGNITION BY THE LAPRAAC PRESIDENT AT THE AWARDS CEREMONY
- ONE FULL-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE FRONT COVER OF THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- 10 B2V RUNNERS SHIRTS
- INVITATION FOR 8 TO THE VIP MIXER
- 8 VIP SEATS AT THE AWARDS CEREMONY
- CUSTOM SIZE VENDOR BOOTH IN LAS VEGAS

PLATINUM SPONSOR

$ 12,000

- 2 HOTEL ROOMS FOR EVENT WEEKEND
- SIGNAGE AT THE FINISH LINE
- ONE FULL-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE FRONT COVER OF THE OFFICIAL AWARDS PROGRAM
- RECOGNITION BY THE LAPRAAC PRESIDENT AT THE AWARDS CEREMONY
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- 5 B2V RUNNERS SHIRTS
- INVITATION FOR 6 TO THE VIP MIXER
- 6 VIP SEATS AT THE AWARDS CEREMONY
- DOUBLE VENDOR BOOTH IN LAS VEGAS.

GOLD SPONSOR

$6,000

- ONE HALF-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE BACK COVER OF THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO
- VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- NVITATION FOR 4 TO THE VIP MIXER
- 4 VIP SEATS AT THE AWARDS CEREMONY
- VENDOR BOOTH IN LAS VEGAS

SILVER SPONSOR

$3,000

- ONE QUARTER-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME IN THE OFFICIAL AWARDS PROGRAM.(BASED ON AVAILABLE SPACE)
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- INVITATION FOR 2 TO THE VIP MIXER
- 2 VIP SEATS AT THE AWARDS CEREMO
- CUSTOM SIZE VENDOR BOOTH IN LAS VEGAS