VENDOR BOOTH

\$1,000

Vendors are now able to setup on Saturday

- VENDOR APPLICATION
 LOCATED AT <u>bakervegas.net/</u>
 <u>sponsorship-opportunities/</u>
- SPACES ASSIGNED ON A FIRST PAID, FIRST SERVE BASIS
- INSIDE RIO ALL-SUITES HOTEL
 AND CASINO EVENT CENTER

FOR SPONSOR/VENDOR INFORMATION CONTACT:

RUBEN CRANE
323.221.5222 ext 204
rcrane@lapraac.com

BY MAIL:

2026 B2V VENDOR/SPONSOR ADMINISTRATOR P.O. BOX 861148

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SWAG BAG SPONSORSHIP—\$12,000

Be this year's official SWAG BAG Sponsor. Your logo along side of the B2V logo on the official SWAG BAG. With distribution of over 7,000 bags, this is a great opportunity to get your name out to the B2V family!

SWAG BAG INSERT SPONSORSHIP—\$500

This is your opportunity to get your flyer, gift or both to every participant in the race. With an expected 6,750+ runners, this is a great way to maximize your advertisement dollars.

- *Flyer Insert \$500
- *Gift Insert Free Upon Approval
- *One of Each \$500

START OR FINISH LINE SPONSOR – \$5,000 (each)

This is your opportunity to be the exclusive Start and/or Finish Line Sponsor. You will receive reserved space at the start and/or Finish line to display your business and/or product. We will also provide a feather flag with your company name or logo at your location.



LOS ANGELES POLICE REVOLVER & ATHLETIC CLUB



MARCH 28th & 29th SPONSORSHIP AND VENDOR INFORMATION

ADVERTISMENT SPONSORSHIP

ADVERTISE IN OUR PROGRAM!

FULL PAGE \$1.000

HALF PAGE \$750

QUARTER PAGE \$500

BUSINESS CARD \$250

SPONSORSHIP OPPORTUNITIES

THE 2026 BAKER TO VEGAS CHALLENGE
CUP RELAY IS PLEASED TO OFFER A
VARIETY OF BUSINESS, CORPORATE AND
INDIVIDIAL SPONSORHIP
OPPORTUNITIES.

TITLE SPONSORSHIP

\$35,000

PLATINUM SPONSORSHIP

\$12,000

GOLD SPONSORSHIP

\$6,000

SILVER SPONSOSHIP

\$3,000

SWAG BAG

\$12,000

SWAG BAG INSERT

Starting at \$500

VENDOR/SPONSOR APPLICATION LOCATED AT <u>bakervegas.net/</u> <u>sponsorship-opportunities/</u>

- 5 HOTEL ROOMS FOR EVENT WEEKEND
- SIGNAGE AT THE AWARDS CEREMONY
- SIGNAGE AT THE FINISH LINE
- CORPORATE NAME ON BIBS
- CORPORATE NAME ON RUNNERS SHIRTS
- RECOGNITION BY THE LAPRAAC PRESIDENT AT THE **AWARDS CEREMONY**
- ONE FULL-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE FRONT COVER OF THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- 10 B2V RUNNERS SHIRTS
- INVITATION FOR 8 TO THE VIP MIXER
- 8 VIP SEATS AT THE AWARDS CEREMONY
- CUSTOM SIZE VENDOR BOOTH IN LAS VEGAS

2 HOTEL ROOMS FOR EVENT WEEKEND

- SIGNAGE AT THE FINISH LINE
- ONE FULL-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE FRONT COVER OF THE OFFICIAL AWARDS PROGRAM
- RECOGNITION BY THE LAPRAAC PRESIDENT AT THE AWARDS CEREMONY
- CORPORATE NAME AND LOGO ON THE BAKER TO **VEGAS WEBSITE**
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- 5 B2V RUNNERS SHIRTS
- INVITATION FOR 6 TO THE VIP MIXER
- 6 VIP SEATS AT THE AWARDS CEREMONY
- DOUBLE VENDOR BOOTH IN LAS VEGAS.

- ONE HALF-PAGE AD IN THE OFFICIAL AWARDS PROGRAM
- CORPORATE NAME ON THE OUTSIDE BACK COVER OF THE
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- 4 VIP SEATS AT THE AWARDS CEREMONY
- VENDOR BOOTH IN LAS VEGAS

- OFFICIAL AWARDS PROGRAM
- WEBSITE
- CORPORATE LOGO ON BANNER AT AWARDS CEREMONY

- ·NVITATION FOR 4 TO THE VIP MIXER

SILVER SPONSORSHIP

ONE QUARTER-PAGE AD IN THE OFFICIAL

AWARDS PROGRAM

- CORPORATE NAME IN THE OFFICIAL AWARDS PROGRAM. (BASED ON AVAILABLE SPACE)
- CORPORATE NAME AND LOGO ON THE BAKER TO VEGAS WEBSITE
- CORPORATE NAME ON BANNER AT AWARDS CEREMONY
- LINK TO YOUR CORPORATE WEBSITE FROM THE BAKER TO **VEGAS WEBSITE**
- USE OF RACE LOGO ON ALL PROMOTIONAL MATERIAL (ALL MATERIAL MUST BE APPROVED BY THE RACE COMMITTEE PRIOR TO USE)
- INVITATION FOR 2 TO THE VIP MIXER
- 2 VIP SEATS AT THE AWARDS CEREMONY
- VENDOR BOOTH IN LAS VEGAS