

# 2024 Baker to Vegas – Challenge Cup Relay

## Program Advertising Specifications



All ad sizes are based on our 8 ½” wide x 11” high program page

Ad Size (W x H)	Rate
Full Page (7-¾” x 10-¼”)	\$1,000.00
½ Page (7-¾” x 4-¾”)	750.00
¼ Page (3-¾” x 4-¾”)	500.00
Business Card (3-½” x 2”)	250.00

**ADS:** All advertising should be submitted as camera-ready artwork. Camera-ready means that your ad is exactly to size and it is ready to place in the layout. The file format can be EPS, PDF or TIFF.

Submit ads via email to: [rcrane@lapraac.com](mailto:rcrane@lapraac.com)

**DEADLINE INFORMATION:** Deadline for all ads is **February 23, 2024**

For additional information contact Ruben Crane: 323-221-5222 ext. 204 or [rcrane@lapraac.com](mailto:rcrane@lapraac.com)